

Just One L-O-N-G HONK

Brings a boy instantly to your car to take your order for an expertly dispensed fountain delicacy to be served in your car—out in the pure, fresh air of our suburban location—out away from the clamor and congested traffic of downtown.

Warnock's Superior Ice Cream

Made in our own modern factory—Served exclusively—It is Different.

Stop by and refresh yourself next time out for a ride.

Warnock-Baker Drug Co.

Successors to JAS. S. LANIER
Bellevue at Linden

SAYS BATTERY IS JUST LIKE HUMAN

Requires Proper Amount of Food at Right Time, Says U. S. L. Manager.

"A man must have food and exercise to retain his health and strength. Moreover there must be a proper balance between the food and exercise. Unused muscles become stiff and weak, and food alone will not restore their strength. A man who takes more food than his body needs becomes fat, sluggish and diseased. If, on the other hand, he works hard, and does not eat a sufficient amount of food his body becomes exhausted, and he is sick and unable to work. Even when no exercise is taken, the man must have food, or he will die of starvation."

"The storage battery is quite human in many respects," says Fred Bauer, of the U. S. L. battery service station. "It must have the proper amount of food and exercise in order to be in the best of health. It must have food, even though it may be idle; but, on the other hand, it must have too much food at any time, even though it may be working regularly and using up energy supplied by the food. A battery, unlike a man, has no mind to enable it to regulate its food and exercise, and is entirely at the mercy of the car owner and battery man. When called upon it must work as long as a bit of energy remains, and until it is completely exhausted, and often hopelessly injured. It must also accept all the food offered to it, even though the amount is far in excess of that needed to restore the amount of energy used up in doing its work. Since the battery is thus unable to defend itself against any abuse and mistreatment to which it may be subjected, it becomes necessary for the car owner to repair and maintain it, and to treat it as he does his own body, giving it the proper amount of food and exercise."

"Electricity is the battery's food, and you feed the battery when you charge it. The electricity must be discharged just as our own food is. The process of digestion in the battery consists of the formation of lead sulphate from the lead sulphate. When all the sulphate has been thus changed, the battery has received as much food as it can digest, and if it is given more, the energy of the food will be wasted. Needs Slow Feeding."

"The battery works by using the energy resulting from the digestion of electricity, and it should not be forced to work until its energy is completely exhausted, any more than a man should work until he drops from weariness. A man in such an overworked condition is sick, and requires careful nursing and feeding to restore his health. An overworked battery or starved battery requires slow feeding, because its weakened elements can not absorb the food or charging current quickly, but must be charged at a low rate, the U. S. L. way. The current must not be supplied faster than the battery can absorb it. Batteries of different sizes must not be charged the same amount of food any more than men of different sizes must be fed."

"The great mistake of the battery men has been the plan of connecting batteries in series while charging them. This is an unscientific, cheap, and most convenient method, but has several disadvantages."

"Batteries which have different voltages and capacities require different charging currents, and great care must be taken that the batteries which are connected in series require approximately the same charging currents, and are of the same voltage. Batteries are often careless in this respect, and the smaller batteries are greatly overcharged and literally boiled to death. In charging the smaller batteries will heat up in their attempt to absorb the heavier current required by the larger batteries and may be permanently injured."

"Furthermore, the batteries should be in approximately equal condition, as shown by the specific gravity readings. If these readings differ considerably, those with the highest reading must be watched carefully, and removed from the circuit when they have further rise in specific gravity after all cells are gassing freely. It requires expert attendance in charging batteries, and the U. S. L. method is far superior to any."

Ask your druggist for Thorford's Black-Draught.

HOW RHEUMATISM BEGINS

The excruciating agonies of rheumatism are usually the result of failure of the kidneys to expel poisons from the system. If the irritation of these uric acid crystals is allowed to continue, incurable bladder or kidney disease may result. Attend to it at once. Don't resort to temporary relief. The sick kidneys must be restored to health by the use of some sterling remedy which will prevent a return of the disease.

Get some GOLD MEDAL Hamlin Oil Capsules immediately. They have brought back the joy of life to countless thousands of sufferers from rheumatism, lame back, lumbago, sciatica, gall stones, gravel and other affections of the kidneys, liver, stomach, bladder and allied organs.

They will attack the poisons at once, clear out the kidneys and urinary tract and the soothing, healing oils and herbs will restore the inflamed tissues and organs to normal health.

All others are imitations. Ask for GOLD MEDAL and be sure the name GOLD MEDAL is on the box. Three sizes, at all good druggists.

RESORTS-ATLANTIC CITY, N. J.

Hotel Dennis

Open at all seasons of the year. A recognized standard of excellence. Capacity 600. WALTER J. BERRY.

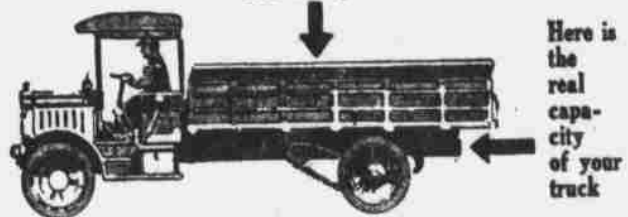
Your Truck can carry its full rated capacity, and Pull as MUCH, at the same time

Quit Piling and Start Pulling

The average truck owner figures, that when his truck is carrying its **RATED CAPACITY**, it is working at 100% efficiency, and that in order to carry double the amount at the same time, he must use another truck of the same capacity.

The fact is, when your truck is full it is nearly

Not here, but—



At least 50 per cent of your truck capacity is wasted unless you capitalize the energy by making it pull a Troy Trailer.

EMPTY, for it can easily haul as much again as it can carry—and at less cost.

We **KNOW** that **YOUR** truck, on your particular job, will pull on a Troy Trailer more than the rated capacity of your truck, and carry its full rated capacity at the same time.

This is because every truck has, in addition to its carrying capacity, another and far more important power—**DRAW-BAR PULL**, or **PULLING** power.

It is **Draw Bar Pull** that Moves the World's Goods

When a man pulls a ton-load on a truck, he does not exert a ton of pull. Put your load on wheels, and for every pound of pull you exert you can move about 8 pounds—eight times as much as your pull-power.

This is why the pack load of the mule has been transferred to a wagon, and multiplied many times without injury to the animal.

Think of a railroad company having a locomotive for every car it owned, instead of using a single locomotive to draw trains of 50 or more cars at one time.

Think of employing a tug boat for pulling only one barge at a time, instead of towing them in fleets of a dozen or more.

Here is the real capacity of your truck

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